

PLAY. PLANET. COMMUNITY.



TOY
LIBRARY
CARRICKMACROSS

TOGETHER, WE CAN MAKE PLAY MORE ACCESSIBLE, REDUCE WASTE AND INSPIRE A MORE CIRCULAR IRELAND.

Carrickmacross Toy Library is Ireland's first and largest community toy library and the hub for Toy Libraries Ireland, inspiring and supporting communities across the country to establish similar initiatives.

Your sponsorship doesn't simply support a toy library - it invests in children's wellbeing, environmental sustainability and stronger, more inclusive communities.

Why it matters?

Play is Essential

Play is recognised by the United Nations as a fundamental right of every child. It supports healthy development, learning, creativity, resilience and wellbeing.

Toys have an environmental cost

Around 90% of toys are made from plastic and most cannot be recycled. The toy industry uses an estimated 42 tonnes of plastic for every €1 million in revenue.

By keeping high-quality toys in circulation, we reduce waste, lower demand for new plastic toys and help families embrace a circular economy.

300+

MEMBERS

Families, schools,
community groups

1,900+

LOANS

in 2025

1 TONNE

PLASTIC

Diverted from
landfill

77%

FEEL PART
OF A
COMMUNITY



085 715 3159



info@cmxtoylibrary.ie



www.cmxtoylibrary.ie

Why partner with us?

Your organisation will be supporting:

- Children's healthy development through play
- A practical, community-led circular economy
- More inclusive access to play for all families
- Environmental education for the next generation
- The growth of toy libraries across Ireland



One toy can bring joy to hundreds of children—not just one. Join us in keeping play in circulation!



- Social media shout-out, Facebook & Instagram.
- Logo and link on 'Our Supporters' page on cmxtoylibrary.ie.



- Social media shout-out, Facebook & Instagram.
- Logo and link on 'Our Supporters' page on cmxtoylibrary.ie.
- Photo with Toy Library team at the Toy Library or your business premises (if in Monaghan) for your own social media/staff newsletter use.



- Social media shout-out, Facebook & Instagram.
- A dedicated 'thank you' in our monthly newsletter.
- Logo and link on 'Our Supporters' page on cmxtoylibrary.ie.
- Photo with Toy Library team for your own social media/staff newsletter use.
- Wooden block engraved with your company name/logo included in our toy town set (goes out on loan to members).

**BESPOKE SPONSORSHIP
PACKAGES AVAILABLE UPON
REQUEST.**